

| LIMITEDSPACE |

Lift door advertising opportunities

- Strategic locations throughout each centre
- Unrivalled dwell times
- Offering proximity to your store and/or coverage throughout the centre
- Allowing for multiple creative executions
- Exclusive rates available for retailers

Features

PERSUASIVE - 33% of visitors say that ads help their purchasing decisions

 $\textbf{MEMORABLE} - 76\% \ of \ people \ that \ can \ spontaneously \ recall \ a \ campaign \ know$

they saw it on Adlift

ACTIVELY CONSUMED - Lift users stand waiting for an average of over 10 secs

For more information: